

## About Hatch Product Development

The Product Development team at Hatch, under the direction of Susan Gunnewig, combines research in education and child development with hands-on classroom experience to provide proven learning solutions for children. All Hatch classroom kits, curriculum support materials and education technology are supported by documented research. Susan Gunnewig's team of early learning experts strive to make sure all solutions meet the highest of standards so that teachers and children are equipped to succeed.



### Susan Gunnewig

Director Product Development, Hatch: The Early Learning Experts

Susan Gunnewig's career began as a Head Start teacher in 1965 in Houston, TX. In 1968 she began her 28 year career as a classroom teacher primarily in elementary grades in the inner city. During Susan's teaching years she developed an interest in teaching ELL children and struggling readers. She was the Asst. Reading Manager for Houston Independent School District and oversaw the development of the reading program which became the framework for Reading First under No Child Left Behind. In 2001, Susan was honored to join the faculty of the University of Texas Medical School in Development Pediatrics under the direction of Dr. Susan Landry. During her tenure, Susan co-created an early childhood integrated service model for the State of Texas. This School Readiness Model is now state law due to its effectiveness. In addition, she was co-PI for a number of federally funded NIH, NSF, NCHID, Dept of Ed.'s Institute of Education Sciences. The states of Texas, Florida and California included her as a consultant of their states' early childhood standards. Susan retired from the university to establish a Product Development Department for Hatch Early Childhood in 2007. She is the director and oversees content development for all technological hardware.